

POOCHIE POWER WALK 2018 SPONSORSHIP OPPORTUNITIES



Saturday, June 16, 2018
Riverside Park
10 am – 2 pm





Cambridge & District Humane Society

The Cambridge & District Humane Society (CDHS) operates as a not for profit animal shelter in Cambridge, Ontario, which provides temporary shelter, safe refuge, and loving care for unwanted, stray and homeless animals.

We have a number of programs to enrich and help the lives of both the pets we care for and the people in our community. They include our "Spay Your Momma" program which assists families in a low-cost spay for their female cat, while placing their unplanned kittens into new homes. We participate in the Ani-meals program of Meals on Wheels, which provides pet food to families in need. We also attempt to reach as many school-age children as possible through our Humane Education Program designed to teach the importance of humane treatment of all living things.

Additionally, we have a number of enrichment protocols, playgroups and other programs designed to enhance shelter pets mental and physical health during their stay with us.

Visit cambridgehumanesociety.org to learn more about us and what we do!



Your Sponsorship

Your sponsorship offers an excellent opportunity to be recognized as a caring community partner and a part of the solution to animal overpopulation and homelessness. You will be able to personally connect your brand and services to attendees of the event and establish your company's position as an animal advocate. In addition, since the event is held at Riverside Park often frequented by dogs and dog owners - there will be an opportunity to reach spectators and visitors as well. Information on how you can get involved is outlined on the following pages.

The **Poochie Power Walk & Family Fun Day** is our largest community event taking place at Riverside Park in Cambridge, Ontario on Saturday, June 16, 2018, from 10am-2pm. Last year we welcomed approximately 200 animal lovers to this event, which encourages individuals and families to participate with or without a dog! The Family Fun Day that immediately follows the walk provides participants an opportunity to indulge themselves in our activities including; a sponsor and vendor marketplace, raffles, door prizes, paw painting, games for pets and people, as well as an all day BBQ. This year we are teaming up with Dog Lover's Days, a complete interactive "dog" festival where the family dog has fun running agility and speed tracks and much more. By choosing to collect pledges you will be supporting our mission to provide the best care possible for the animals in our shelter.

All proceeds from the **Poochie Power Walk & Family Fun Day** will benefit the CDHS. The primary purpose of the event is to raise funds for the programs and services provided by the CDHS. Animal adoptions, veterinary care, medical supplies, and humane education can remain available in the community only because of the support of yourself and other community-minded people. The event also serves as an opportunity to educate and create awareness in the community about our services.

BECOME A SPONSOR

The **Poochie Power Walk & Family Fun Day** continues to grow each year in participation and interest. Your support is the key to our success. Help us reach our 2018 goal of \$20,000.



Saturday, June 16th, 2018
Riverside Park, Cambridge

Sponsorship, Prize Donor & Vendor Opportunities

Gold - \$750

- ✓ Name recognition in pre and post event print ads (if applicable)
- ✓ Acknowledgement and recognition on social media (Facebook/Twitter 5000+ followers)
- ✓ Logo & link in pre event email blasts (500+)
- ✓ Logo recognition on event pledge sheets & posters
- ✓ Verbal recognition at event
- ✓ Recognition on event signage
- ✓ Logo in event program
- ✓ Logo and link on CDHS website sponsor page for the remainder of 2018
- ✓ Opportunity to supply promotional item/product to be distributed to our participants via event gift bags (qty. 50)
- ✓ Complimentary vendor booth space (upon request)
- ✓ Complimentary 10x10 tent & 5.5 ft table for vendor booth (upon request)
- ✓ Tickets for BBQ and event activities (10)
- ✓ CDHS Merchandise Swag Bag
- ✓ Plaque of appreciation

Silver - \$500

- ✓ Logo recognition on event pledge sheets & posters
- ✓ Verbal recognition at event
- ✓ Recognition on event signage and in event program
- ✓ Logo and link on CDHS website events page leading up to the event
- ✓ Opportunity to supply promotional item/product to be distributed to our participants via event gift bags (qty. 50)
- ✓ Complimentary vendor booth space (upon request)
- ✓ Complimentary 5.5 ft table for vendor booth (upon request)
- ✓ Tickets for BBQ and event activities (6)
- ✓ Plaque of appreciation

Bronze - \$250

- ✓ Recognition on event signage and in event program
- ✓ Logo on CDHS website events page leading up to the event
- ✓ Opportunity of supplying promotional item/product to be distributed to our participants via event gift bags (qty. 50)
- ✓ Complimentary 5.5 ft table for vendor booth (if requested)
- ✓ Certificate of appreciation



Saturday, June 16th, 2018
Riverside Park, Cambridge

Sponsorship, Prize Donor & Vendor Opportunities

Vendor Booth - \$50

We invite you to join us at the annual **Poochie Power Walk & Family Fun Day** as a vendor! You will have the opportunity to speak with our many participants, volunteers and friends while advertising your business. Vendors are required to bring their own tables, chairs, tents, etc. (hydro unavailable)

Gift Bag Sponsor - \$25

We have an exciting opportunity for you to advertise one (1) promotional item/product advertising your business in each participant gift bag! This is a cost effective way to reach a targeted group of animal lovers. Recommended items: dog treat samples, coupon or discount card for company products or services, promotional items such as pens, dog toys, etc. A quantity of 50 pieces will be required and must be at the shelter before **May 5, 2018**

Raffle Prize Donor – Gift In-Kind

We invite you to donate a prize for our raffle! Donations of gift cards, services and store merchandise of pet related and non-pet related items for our raffles and contests are greatly appreciated. Your item will advertise your company and help to raise urgently needed funds for the Cambridge & District Humane Society. Donations must be at the shelter before **May 5, 2018** for licensing purposes.

All contributions MUST be received by May 5, 2018 to receive full acknowledgement at your level of sponsorship. Contributions made after this date will be acknowledged as is possible with regard to items not yet printed or day of event production. There is no rain date. Event is rain or shine. In the case of prohibitively inclement weather which prevents fulfillment of any day activities, your contribution will go towards helping homeless animals and all other recognition of your sponsorship will be fulfilled. Registrants are responsible for the care, clean-up and control of their animals.

Pledge sheets will be available on our website, pet stores, veterinary clinics, and at the shelter.



Saturday, June 16th, 2018 - Riverside Park, Cambridge

To register please submit completed form, payment and/or item by mail, fax or in person **by May 5, 2018.**

All payments are non-refundable.

Sponsor, Donor & Vendor Registration

| | | |
|--|---|--------------|
| Name (as you want to be listed): | | |
| Contact Person: | | |
| Phone: | Email: | |
| Address: | | |
| City: | Province: | Postal Code: |
| SPONSORSHIP LEVEL - <input type="checkbox"/> Gold \$750 <input type="checkbox"/> Silver \$500 <input type="checkbox"/> Bronze \$250 | | |
| <input type="checkbox"/> Yes, I am attending the event and would like a Vendor Booth | | |
| <input type="checkbox"/> Yes, I would like a table supplied <input type="checkbox"/> Yes, I would like a tent supplied (Gold Only) | | |
| Gold & Silver Sponsors: Are you submitting URL and logo for print and website posting? <input type="checkbox"/> Yes <input type="checkbox"/> No | | |
| Bronze Sponsors: Are you submitting logo for print and website posting? <input type="checkbox"/> Yes <input type="checkbox"/> No | | |
| Vendor Booth Only - \$50 | | |
| <input type="checkbox"/> Yes, I am attending the event and would like a Vendor Booth | | |
| Gift Bag Sponsor - \$25 | | |
| <input type="checkbox"/> Yes, I will be supplying promotional items/products (Qty 50) for the Gift Bags | | |
| Raffle Prize Donor - Gift In-Kind | | |
| <input type="checkbox"/> Yes, I would like to donate the following item or service and be recognized | | |
| Item: | Retail Value: | |
| Total Payment to the CDHS: \$ _____ | | |
| Payment Options: <input type="checkbox"/> Cheque <i>Payable to the Cambridge Humane Society</i> <input type="checkbox"/> Credit Card <i>Please complete the information below</i> | | |
| Name (as appears on the credit card): | <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard | |
| Credit Card # | Expiry Date: | |
| Signature: | Date: | |
| <i>You may also pay by cash or debit by visiting the CDHS with your completed form.</i> | | |

Please Mail, Fax or drop off sponsorship form and donation to the Cambridge & District Humane Society
1650 Dunbar Road, Cambridge ON N1R 8J5 Phone 519-623-7722 Fax 519- 623-9442

Attention: Michelle DaSilva – Walk-a-Thon Coordinator
events@spca.cambridgeweb.net www.cambridgehumanesociety.org

Registered Charity No. 13682 8522 RR0001